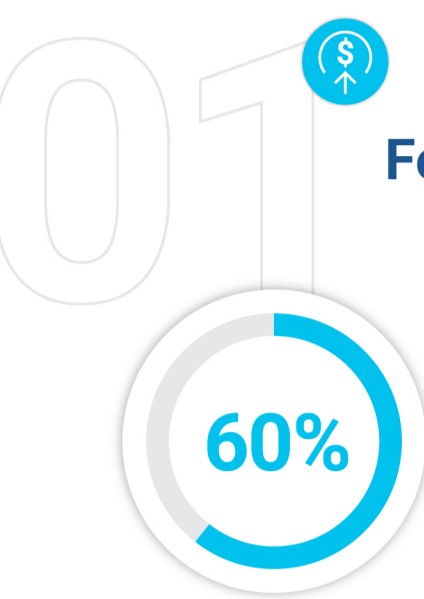


Can your revenue cycle team navigate payment unpredictability with greater clarity and confidence? If so, enable them with AI-powered technology.



# Five AI-Powered RCM Strategies for Healthcare Providers



## 01 Focus on a High-Yield Department

The revenue cycle is one of the most promising areas for AI to deliver measurable impact—especially for healthcare organizations just beginning their AI journey.

According to HFMA, **60% of CFOs reported revenue cycle efficiency** as the area of greatest potential for AI impact.<sup>1</sup>

AI's ability to more accurately predict payment amounts, timing, and delays immediately improves the performance of financial teams.

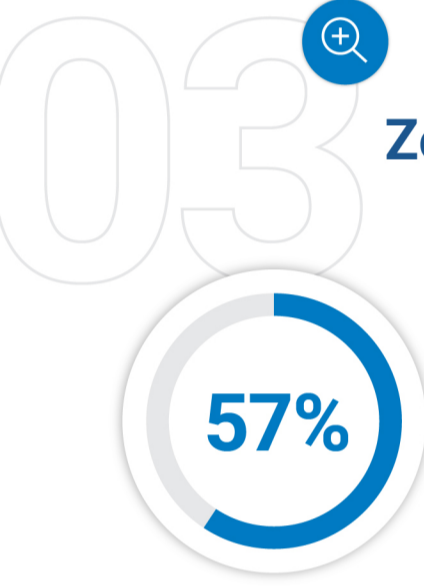


## 02 Prioritize Root Cause Analysis

AI is like a cheat code for root cause analysis in the hospital revenue cycle.

- It analyzes large sets of revenue cycle payment data
- It identifies payment patterns that human analysis might miss
- It works continuously revealing new insights without fatigue

AI goes beyond the surface, shedding light on payment delays and denials that manual processes could never uncover.



## 03 Zoom in on Denial Management

AI excels at driving operational efficiency by proactively identifying and reducing denial risk.

According to HFMA, **57% of surveyed hospitals and health systems** have either already implemented AI solutions for denial prediction or are considering doing so.<sup>2</sup>

Fewer denials reduce administrative burdens, staff burnout, and expenses.

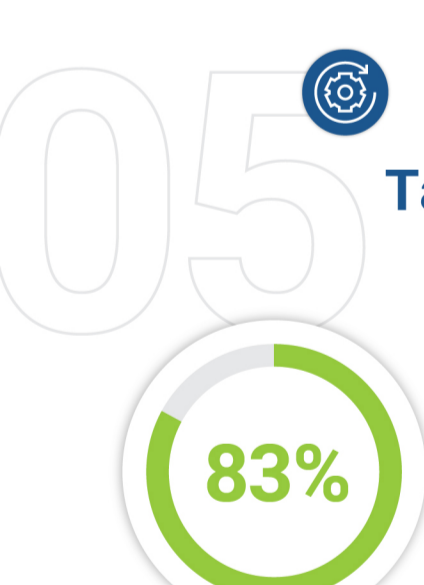


## 04 Manage Volatility with AI-Powered Predictions

Looming changes in healthcare related to Medicare reimbursement, demographic shifts, and the One Big Beautiful Bill Act (OBBA) pose a threat to hospitals and health systems.

Amidst this turbulent environment, AI can help predict payer behavior, resulting in:

- More precise revenue forecasts
- Anticipated cash flow fluctuations
- Increased visibility into revenue cycle outcomes



## 05 Tap Into Automation

Staffing challenges are pushing staff to their limits, leading to burnout and putting revenue cycle management tasks at risk of delays and errors.

“Staffing and resource allocation have become increasingly difficult, with labor shortages affecting **83% of healthcare leaders across the revenue cycle**. As cash flow sinks and costs rise, providers must reassess their approach to revenue cycle management.”<sup>3</sup>

AI-driven automation streamlines workflows, reduces manual burdens, and ensures consistent performance, improving productivity despite workforce issues.

*“SSI is redefining the revenue cycle by embedding AI and intelligent automation into RCM's most critical pain points. We believe the future of healthcare finance is not human or machine. It is human plus machine.”*

Diana Allen, CEO, SSI Group

Ready to unlock the power of AI?  
Visit [thessigroup.com](https://thessigroup.com) to learn more.

### SOURCES

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2. HFMA Health System Readiness for Artificial Intelligence, May 2025.
3. Sahni, Nikhil, George Stein, Rodney Zimmel, and David M. Cutler. “The Potential Impact of Artificial Intelligence on Healthcare Spending.” National Bureau of Economic Research (NBER) - Working Paper No. 30857, January 2023, revised October 2023.

